



Celebrating Mother's Day: A Tribute to Exceptional Customer Service

Dear Valued Customers,

This month of May, we celebrate the incredible women who have nurtured, guided, and inspired us — **our mothers**. As Mother's Day approaches, we find ourselves frantically scouring the greeting card aisle, desperately trying to find a card that adequately expresses our love and appreciation for the woman who gave us life, knowing deep down that a card alone cannot express the true love for our mothers.

At Kimal Lumber, we understand the profound impact of maternal love and support, and we strive to embody those qualities in our approach to customer service. Just as mothers provide unwavering care and attention to their loved ones, our team is dedicated to delivering exceptional service and support to each and every one of our customers.

Like a mother's embrace, our commitment to you is rooted in empathy, understanding, and reliability. We listen attentively to your needs, anticipate your concerns, and go above and beyond to ensure your satisfaction. Just as a mother's love knows no bounds, our dedication to providing top-notch service knows no limits.

This Mother's Day, let us take a moment to express our gratitude to the remarkable women in our lives who have shaped us into who we are today. Whether it is a biological mother, a stepmother, a grandmother, or a mother figure, their love and guidance have left an indelible mark on our hearts.

As we honor mothers everywhere, we invite you to reflect on the values they have instilled in us — kindness, compassion, and the importance of nurturing meaningful relationships. These same values underpin our commitment to delivering exceptional customer service, ensuring that every interaction with Kimal Lumber leaves you feeling valued and appreciated.

Thank you for allowing us to be a part of your journey. From our Kimal family to yours, we wish all mothers a Happy Mother's Day filled with love, joy, and cherished memories.

Oh, I almost forgot another attribute mothers possess, they are great problem solvers.... In fact, what three words solve Dads' every problem? **Ask your mother.**

Warm regards,

Clark Willis

Regional Sales Manager

Kimal Lumber